

Line Type / Break Type (Ref #)

Contract # 5369844 **Schedule Dates** 09/13/22-09/19/22 **Advertiser** EDF Action Votes (136211) Agency K Squared Media (20776) Product POLITICAL ISSUE (ns) (1187) **Brand** Est 4801 (1770465) Salesperson Monares, Barbara (3870)

Sales Office WJLA/GJLA/EJLA Kassel, Ronnie **Buyer Name** Phone/Fax Est 4801 - EDF

Account Types Local/Political Issue Agency BRD Billing Type Weekly/Irregular Comments Est 4801 - EDF Action Votes

Run Times

CPE

Sec Length

Dates

Date Entered 08/23/22 **Last Modified** 08/30/22 Alexa Schram **Entered By** No CO-OP

\$101,532.50

Total

Station

External # Demo

Order Type Normal

Package Deal Commission %

15.00 Commission \$17,917.50

Rate

Net Total

Sales Tax

Washington (WJLA) By Broadcast Month Spots <u>Rate</u> Sep. 2022 74 \$119,450.00 Grand Total: 74 \$119,450.00

Comments

Entered

1.0	Normal Line / SPOT	09/17/22-09/17/22	2		ABC-Good Morning rica Saturday 2			1	1	\$700.00	\$700.00	Washington (WJLA)		8/23/22
2.0	Normal Line / SPOT	09/17/22-09/17/22	2		News-7News ON YOUR Weekend at 8AM			1	1	\$700.00	\$700.00	Washington (WJLA)		8/23/22
3.0	Normal Line / SPOT	09/18/22-09/18/22	2		P- News-7News ON R SIDE Weekend at			1	1	\$800.00	\$800.00	Washington (WJLA)		8/23/22
4.0	Normal Line / Prime	09/13/22-09/13/22	2		ABC-Celebrity Family (Tuesday)	1				\$7,500.00		Washington (WJLA)		8/23/22
4.0.1	Closed Preempt	09/13/22										Washington (WJLA)	Program Change/Exception - Celebrity Wheel of Fortune	
5.0	Normal Line / Prime	09/16/22-09/16/22	2	:30 8P- A	ABC-Shark Tank (Friday)		1		1	\$5,500.00	\$5,500.00	Washington (WJLA)		8/23/22
6.0	Normal Line / Prime	09/16/22-09/16/22	2	:30 9P- A	ABC-20/20 (Friday)		1		1	\$3,500.00	\$3,500.00	Washington (WJLA)		8/23/22
7.0	Normal Line / Prime	09/18/22-09/18/22	2		P- ABC-Americas liest Home Videos day)			1	1	\$3,500.00	\$3,500.00	Washington (WJLA)		8/23/22
8.0	Normal Line / Prime	09/18/22-09/18/22	2		ABC-Celebrity Family (Sunday)			1	1	\$6,500.00	\$6,500.00	Washington (WJLA)		8/23/22
					CONF	TRMATIC	ON CC	NTF	RAC	Т				
Accepted-	-Agency/Advertiser:		D	ate:	Accepted-Statio	on:				Date:	Comments:			

SPW Mo Tu We Th Fr Sa Su Spots

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Line

Printed At: 02:00 PM on Thursday, September 1 2022



Line Type / Break Type (Ref #)

Contract # 5369844 **Schedule Dates** 09/13/22-09/19/22 **Advertiser** EDF Action Votes (136211) Agency K Squared Media (20776) Product POLITICAL ISSUE (ns) (1187) **Brand** Est 4801 (1770465) Salesperson Monares, Barbara (3870)

Kassel, Ronnie

Est 4801 - EDF

Weekly/Irregular

Run Times

Est 4801 - EDF Action Votes

Local/Political Issue Agency BRD

Sales Office

Buyer Name

Account Types

Billing Type

Comments

Sec Length

Dates

Phone/Fax

CPE

Date Entered 08/23/22 **Last Modified** 08/30/22 **Entered By** CO-OP No External # Demo Order Type Normal Package Deal WJLA/GJLA/EJLA

Alexa Schram Commission % 15.00 Commission \$17,917.50 **Net Total** \$101,532.50 Sales Tax

Rate

Total

Station

Washington (WJL/	•	
By Broadcast Month	Spots 5	<u>Rate</u>
Sep. 2022	74	\$119,450.00
Grand Total:	74	\$119,450.00

Comments

Entered

	- / - / - / / - /			- 3-														
9.0	Normal Line / Prime	09/18/22-09/18/22	2		10P- ABC-The 100000 Pyramid (Sunday)							1		\$6,500.00		Washington (WJLA)		8/23/22
9.0.1	Preempt	09/18/22														Washington (WJLA)	Program Change/Exception - The Final Straw	
10.0	Normal Line / SPOT	09/18/22-09/18/22	2	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM							1	1	\$900.00	\$900.00	Washington (WJLA)		8/23/22
11.0	Normal Line / SPOT	09/17/22-09/17/22	2	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM						1		1	\$900.00	\$900.00	Washington (WJLA)		8/23/22
12.0	Normal Line / SPOT	09/18/22-09/18/22	2	:30	11:35P- News-7News ON YOUR SIDE Sports Sunday							1	1	\$500.00	\$500.00	Washington (WJLA)		8/23/22
13.0	Normal Line / Football	09/19/22-09/19/22	2	:30	7:58P- Sports-ABC NFL Prime Game		1						1	\$15,000.00	\$15,000.00	Washington (WJLA)		8/23/22
14.0	Normal Line / SPOT	09/13/22-09/16/22	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM			1	2 1	2			6	\$600.00	\$3,600.00	Washington (WJLA)		8/23/22
15.0	Normal Line / SPOT	09/13/22-09/16/22	2	:30	6:58A- ABC-Good Morning America			2	2 2	2			8	\$1,100.00	\$8,800.00	Washington (WJLA)		8/23/22
					CON	FIF	RMA	ΑТ	ION	C	ÓN	TR	RAC	Т			•	***************************************
Accepted-	-Agency/Advertiser:			Date:	Accepted-Si	ation:								Date:	Comments:			

SPW Mo Tu We Th Fr Sa Su Spots

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B/E Bookend P/B Piggy Back

Page 2 of 4 Printed At: 02:00 PM on Thursday, September 1 2022



 Contract #
 5369844

 Schedule Dates
 09/13/22-09/19/22

 Advertiser
 EDF Action Votes (136211)

 Agency
 K Squared Media (20776)

 Product
 POLITICAL ISSUE (ns) (1187)

 Brand
 Est 4801 (1770465)

 Salesperson
 Monares, Barbara (3870)

WJLA/GJLA/EJLA

Kassel, Ronnie

Est 4801 - EDF

Weekly/Irregular

Est 4801 - EDF Action Votes

Local/Political Issue Agency BRD

Sales Office

Buyer Name

Phone/Fax

Account Types

Date:

Billing Type

Comments

CPE

Entered By
CO-OP

87)
External #
Demo
Order Type
Package Deal
Commission %

 Commission
 \$17,917.50

 Net Total
 \$101,532.50

Date:

Comments:

08/23/22

08/30/22

Normal

15.00

No

Alexa Schram

Sales Tax

Date Entered

Last Modified

 Washington (WJLA)

 By Broadcast Month
 Spots
 Rate

 Sep. 2022
 74
 \$119,450.00

 Grand Total:
 74
 \$119,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
16.0	Normal Line / SPOT	09/19/22-09/19/22	2		6:58A- ABC-Good Morning America		2							2	\$1,100.00	\$2,200.00	Washington (WJLA)		8/23/22
17.0	Normal Line / SPOT	09/13/22-09/16/22	2	:30	9A- Live with Kelly	3		Х	Х	Х	х			3	\$550.00	\$1,650.00	Washington (WJLA)		8/23/22
18.0	Normal Line / SPOT	09/13/22-09/16/22	2	:30	10A- News-Good Morning Washington at 10a			1	1	1	1			4	\$400.00	\$1,600.00	Washington (WJLA)		8/23/22
19.0	Normal Line / SPOT	09/19/22-09/19/22	2		10A- News-Good Morning Washington at 10a		1							1	\$400.00	\$400.00	Washington (WJLA)		8/23/22
20.0	Normal Line / SPOT	09/13/22-09/16/22	2	:30	10:58:25A- ABC-The View	2		Х	Х	Х	Х			2	\$900.00	\$1,800.00	Washington (WJLA)		8/23/22
21.0	Normal Line / SPOT	09/13/22-09/16/22	2		11:59:56A- News-7News ON YOUR SIDE at Noon	3		Х	Х	Х	Х			3	\$750.00	\$2,250.00	Washington (WJLA)		8/23/22
22.0	Normal Line / SPOT	09/13/22-09/16/22	2	:30	2P- ABC-General Hospital	3		Х	Х	Х	х			3	\$900.00	\$2,700.00	Washington (WJLA)		8/23/22
23.0	Normal Line / SPOT	09/13/22-09/16/22	2		3:59:27P- News-7News ON YOUR SIDE at 4PM			1	2	2	1			6	\$600.00	\$3,600.00	Washington (WJLA)		8/23/22
24.0	Normal Line / SPOT	09/13/22-09/16/22	2		4:59:30P- News-7News ON YOUR SIDE at 5PM			2	1	1	2			6	\$950.00	\$5,700.00	Washington (WJLA)		8/23/22
25.0	Normal Line / SPOT	09/19/22-09/19/22	2		4:59:30P- News-7News ON YOUR SIDE at 5PM		1							1	\$950.00	\$950.00	Washington (WJLA)		8/23/22
					CON	FIR	RM/	AΤI	10	N (CC	N(R	AC	Γ				

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Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

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WJLA/GJLA/EJLA Sales Office Kassel, Ronnie **Buyer Name** Phone/Fax Est 4801 - EDF **Account Types** Local/Political Issue Agency BRD

Billing Type Weekly/Irregular Comments Est 4801 - EDF Action Votes

Run Times

CPE

Sec Length

Dates

Date Entered 08/23/22 **Last Modified** 08/30/22 **Entered By** Alexa Schram CO-OP No

External # Demo

> Order Type Normal Package Deal

Commission % 15.00

Commission \$17,917.50 Net Total \$101,532.50

Rate

Total

Station

Sales Tax

Washington (WJLA) By Broadcast Month Spots <u>Rate</u> Sep. 2022 \$119,450.00 Grand Total: 74 \$119,450.00

Comments

Entered

26.0	Normal Line / SPOT	09/13/22-09/16/22	2		5:59:26P- News-7News C YOUR SIDE at 6PM	N		1	1	1 1		4	\$1,500.00	\$6,000.00	Washington (WJLA)		8/23/22	
27.0	Normal Line / Access	09/13/22-09/16/22	2	:30	6:58:46P- Wheel Of Forti	ine		1	1	1 1		4	\$3,500.00	\$14,000.00	Washington (WJLA)		8/23/22	
28.0	Normal Line / Access	09/13/22-09/16/22	2	:30	7:27:41P- Jeopardy		2	Х	Х	х х		2	\$5,000.00	\$10,000.00	Washington (WJLA)		8/23/22	
29.0	Normal Line / SPOT	09/13/22-09/16/22	2		11:00:26P- News-7News YOUR SIDE at 11PM	ON		1	1	1 1		4	\$1,400.00	\$5,600.00	Washington (WJLA)		8/23/22	
30.0	Normal Line / SPOT	09/19/22-09/19/22	2		11:00:26P- News-7News YOUR SIDE at 11PM	ON	1					1	\$1,400.00	\$1,400.00	Washington (WJLA)		8/23/22	
31.0	Normal Line / SPOT	09/13/22-09/16/22	2	:30	11:35P- ABC-Jimmy Kimr	nel :	2	Х	Х	х х		2	\$600.00	\$1,200.00	Washington (WJLA)		8/23/22	
32.0	M/G For 4.0.1 / Prime	09/13/22-09/13/22	2		10P- ABC-Celebrity Famil Feud (Tuesday)	′		1				1	\$7,500.00	\$7,500.00	Washington (WJLA)		8/30/22	
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					CO		\IVI/	411	UI	V (C	ONTF	KAC	I					
Accepted-Agency/Advertiser: Date:						Accepted-Station: Do								Comments:	Comments:			

SPW Mo Tu We Th Fr Sa Su Spots

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